

Me-o-my,

on-earth!

how you'll take to

a pipe—and P.A.!

Before you're a day older

you want to let the idea slip

under your hat that this is

the open season to start

something with a joy'us

jimmypipe-and some Prince

Albert—and get your share

of the greatest smoke-sport-

Because, a pipe packed

with Prince Albert-he-

kind-tobacco—satisfies a

man as he was never satisfied

before—and keeps him satis-

fied! And, you can prove it!

(cut out by our exclusive

patented process) are a reve-

lation to the man who never

could get acquainted with a

pipe! P. A. has made a pipe

a thing of joy to four men

where one was smoked be-

fore! And, you'll say so as

soon as you start to cash-in

Ever roll up a cigarette

with Prince Albert? Man.

man-but you'vegot a party

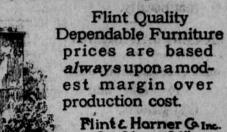
coming your way! Talk

about a cigarette smoke; we

on this smokehunch!

TO PAY LESS

is to invite disappointmentto pay more is extravagance.



Plint & Harner G. Inc. 20-26 West 36th St. "Conveniently near Pills Avenue"



The Wide Top Shoe

for STOUT PEOPLE

With women one of the most popular Coward Special Shoes is the women's Wide Top Shoe. This boot was designed to meet a condition, the closing of unsightly gaping uppers, and that end is accomplished in a trimly graceful manner. Women appreciate the choice of wide or semi-wide top and the plain or extension heel.

Sold Nowhere Else

James S. Coward

260-274 Greenwich Street, New York



Half Billion Feet of Lumber Used Annually in Anthracite Mines

CUPPOSE you owned an anthracite mine. Suppose, also, that to sell coal at fair prices you cut off every avoidable expense. While looking over big cost items, the lumber bills would attract your attention. Try as you might, you couldn't reduce them. They must be added to mining costs.

As with lumber, so with other supplies and equipment-all must be represented in the price of coal at the mine.

Approximately 500,000,000 board feet of lumber are used annually in anthracite mining-seven board feet to the ton of coal, or a fair-sized tree to a winter's home-supply of coal.

To supply all the timber required in anthracite mining involves the cutting of approximately 150,-000 acres of forest every year.

Compared with the charge of approximately \$4.00 per ton for mine workers' wages, the lumber in anthracite mining costs.

bill seems relatively small. That's because the

wage expense is bigger than any other single item

Why not mine without lumber or use less of it? you ask. It can't be done. Passages must be protected from falling and caving rock. Roofs and sides of tunnels must be carefully timbered. Surface subsidence must also be guarded against.

"Timbering", as it is called, continues ceaselessly as the miner goes forward, and to replace the rapid decay. It means a never-ending but necessary expense. It adds its quota to the heavy cost

of producing anthracite.

ANTHRACITE General Policies Committee

437 Chestnut Street, Philadelphia

W. A. May, Prend

Why-P. A.'s flavor and fratell you it's a peach! And grance and coolness and its P. A. rolls easily and stays freedom from bite and parch